



WSYX Columbus  
1261 Dublin Rd  
Columbus, OH 43215

Design 4 Marketing Communications  
106 N Collins St  
Plant City, FL 33563

**Contract # 1391212**

**Schedule Dates** 10/11/12-10/11/12  
**Advertiser** Women Speak Out PAC (74563)  
**Agency** Design 4 Marketing Communications (7423)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** WSO-1201 10/11/12 (479463)  
**Salesperson** HOUSE-COLUMBUS, WSYX/WTTE/ESYX/WWHO (1  
**Sales Office** WSYX/WTTE/ESYX/WWHO  
**Buyer Name** Mello, Pam  
**Phone/Fax** (813) 849-0076 / (813) 849-0078  
**CPE** N/A  
**Account Types** Local/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** WSYX

**Date Entered** 10/10/12  
**Last Modified** 10/10/12  
**Entered By** Dawn Hachtel  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$450.00  
**Net Total** \$2,550.00  
**Sales Tax**

**Columbus (WSYX)**

By Broadcast Month	Spots	Rate
Oct. 2012	1	\$3,000.00
<b>Grand Total:</b>	<b>1</b>	<b>\$3,000.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/11/12-10/11/12	1	1:00	5:58P- 6:30P (EST)					1				1	\$3,000.00	\$3,000.00	Columbus (WSYX)	6P NEWS	10/10/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: